

# PLAY

WIRED CULTURE  
THIS MONTH: 07.12  
• INSIDE PROMETHEUS  
TELETEXT ART  
BUSINESS COMIC-BOOKS  
BY TOM CHESHIRE



► The *DareDroid 2.0*'s design closely follows Edward T Hall's "proxemics" rules of space

## COCKTAIL DRESS

What does fashion lack? "Microcontrollers", according to Anouk Wipprecht, a 27-year-old designer from the Netherlands. Once you add them, wearable technology can go beyond just colourful LED displays. Wipprecht's *DareDroid 2.0*, a cocktail-making dress (pictured), is a case in point.

The dress, created with programmer Marius Kintel and artist Jane Tingley, ➔